

Account Levels

The following table details key features for each web shop level.
Upgrade to any level at any time.



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Feature	BASIC	SILVER	GOLD
Number of items on the web shop	5 *	100	Unlimited
Encode an unlimited number of items	✓	✓	✓
Optionally use DRM (Digital Rights Management) to protect content	✓	✓	✓
Platform compatibility with PC, Mac, Android, iPad/iPhone/iPod Touch	✓	✓	✓
Create gift certificates/discount codes	✓	✓	✓
Allow users to burn copy-protected DVD of DVD Video downloads	✓	✓	✓
Integrated Social Media Functions	✓	✓	✓
Unlimited sales of your items	✓	✓	✓
Real-time sales reporting	✓	✓	✓
Set your own pricing	✓	✓	✓
Monthly payments	✓	✓	✓
Enhanced shop functionality with tags and DVD covers	✓	✓	✓
Choose from different shop and email templates	✓	✓	✓
Completely customize the web shop and email templates		✓	✓
Create and manage web shop categories		✓	✓
Create your own license models		✓	✓
"Feature" items on the web shop		✓	✓
Link a movie to other movies		✓	✓
Compatibility with SmartTV		✓	✓
Web shop hosted on premium, distributed servers		✓	✓
Set up your own closed distribution groups (e.g. for screeners)			✓
Manage "Themes" to create virtual "Special Interest" web shops			✓
Premium support and service level agreement			✓
Subscription offerings (pricing quoted for each subscription item)			✓
Create closed customer groups for private distributions			✓

* BASIC Level web shops support 5 items or 1 HD Video

BASIC Web Shop License Models

License models in the BASIC Web Shop cannot be customized.
Available license models for the BASIC Web Shop are:

- Video On Demand (VOD) Rental, 24 Hours
- Video On Demand (VOD) Rental, 48 Hours
- Download to own (unlimited viewing)
- Download to own (unlimited viewing and burning)
- Download to own (unlimited viewing, 1 burn, physical media shipment setting of optional, mandatory, or not available)
 - Single burn option includes burning with built-in copy protection

Please note: For DVD Video burning options at any account level, burning can only be performed on a Windows PC